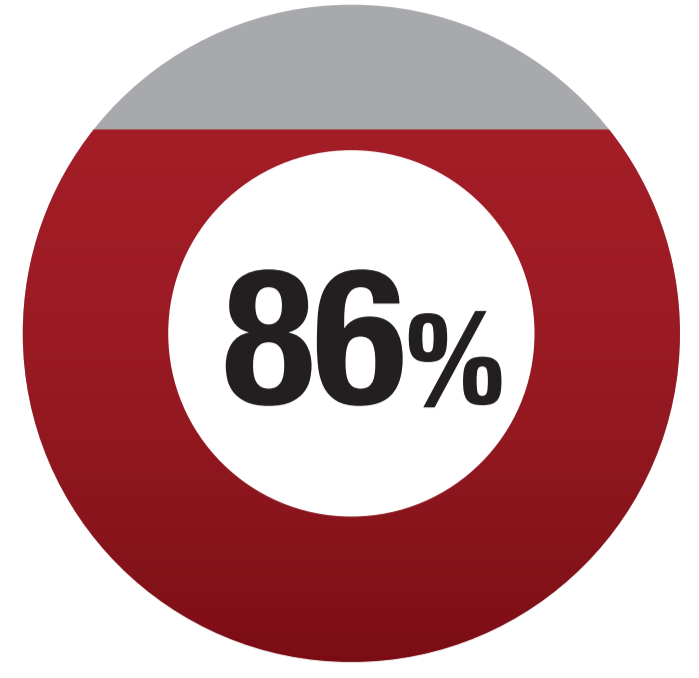


THE MAJORITY OF GRILL OWNERS USE THEIR GRILLS YEAR-ROUND



NEARLY ALL OF GRILL OWNERS USED THEIR GRILL IN THE PAST YEAR



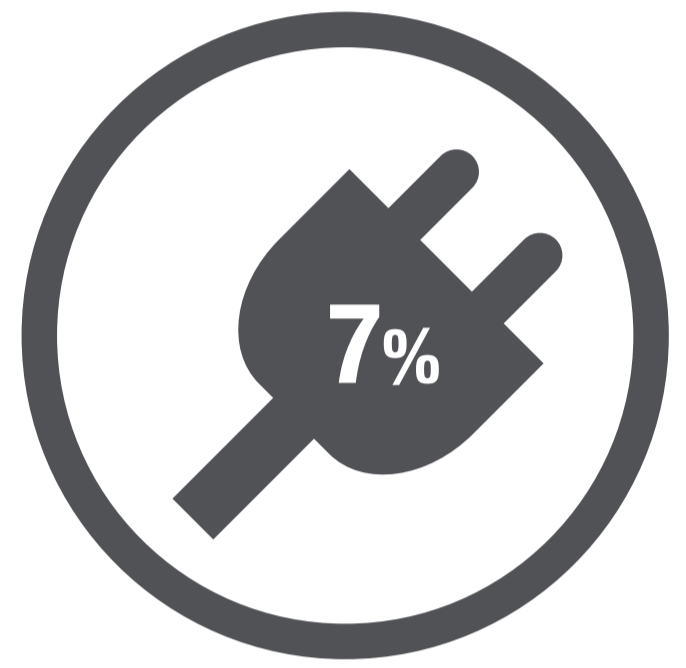
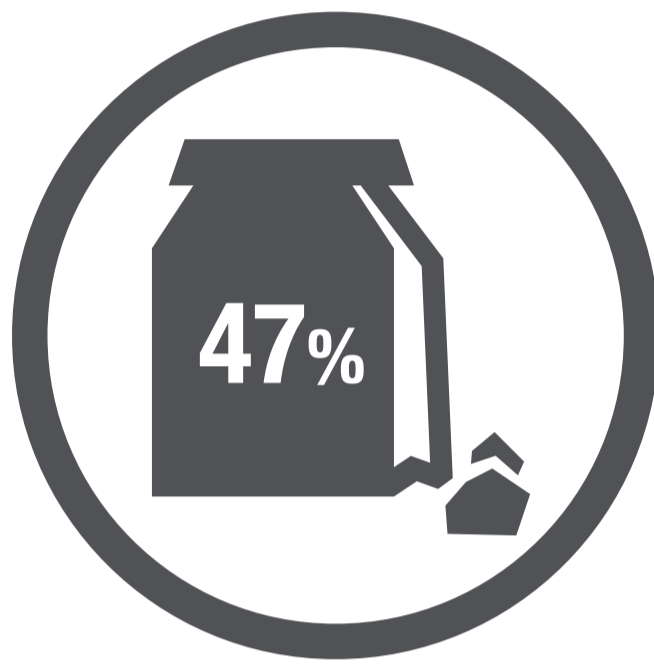
OF HOUSEHOLDS OWN AN OUTDOOR BARBECUE

PERCENT OF HOUSEHOLDS THAT OWN A

GAS GRILL

CHARCOAL GRILL

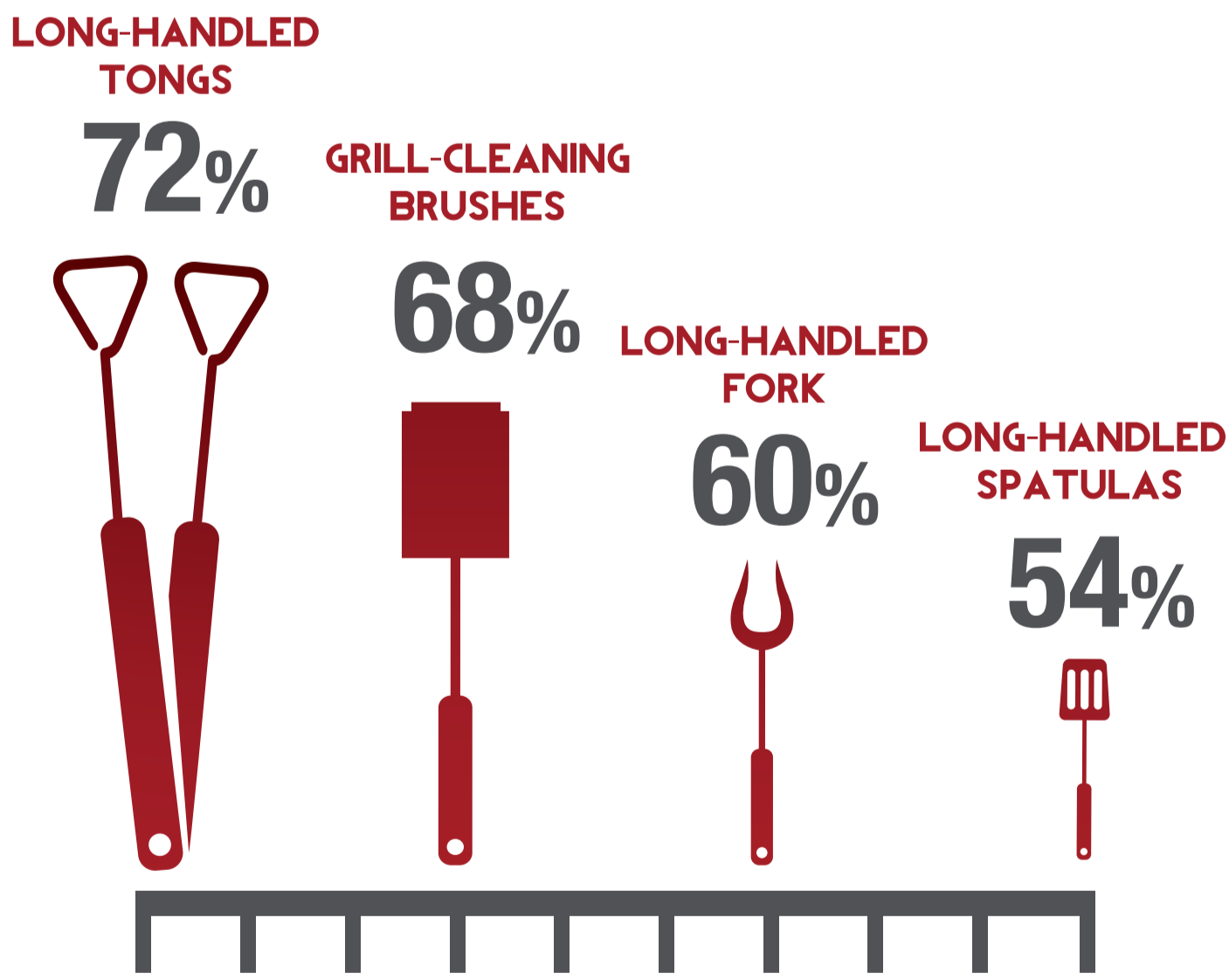
ELECTRIC GRILL



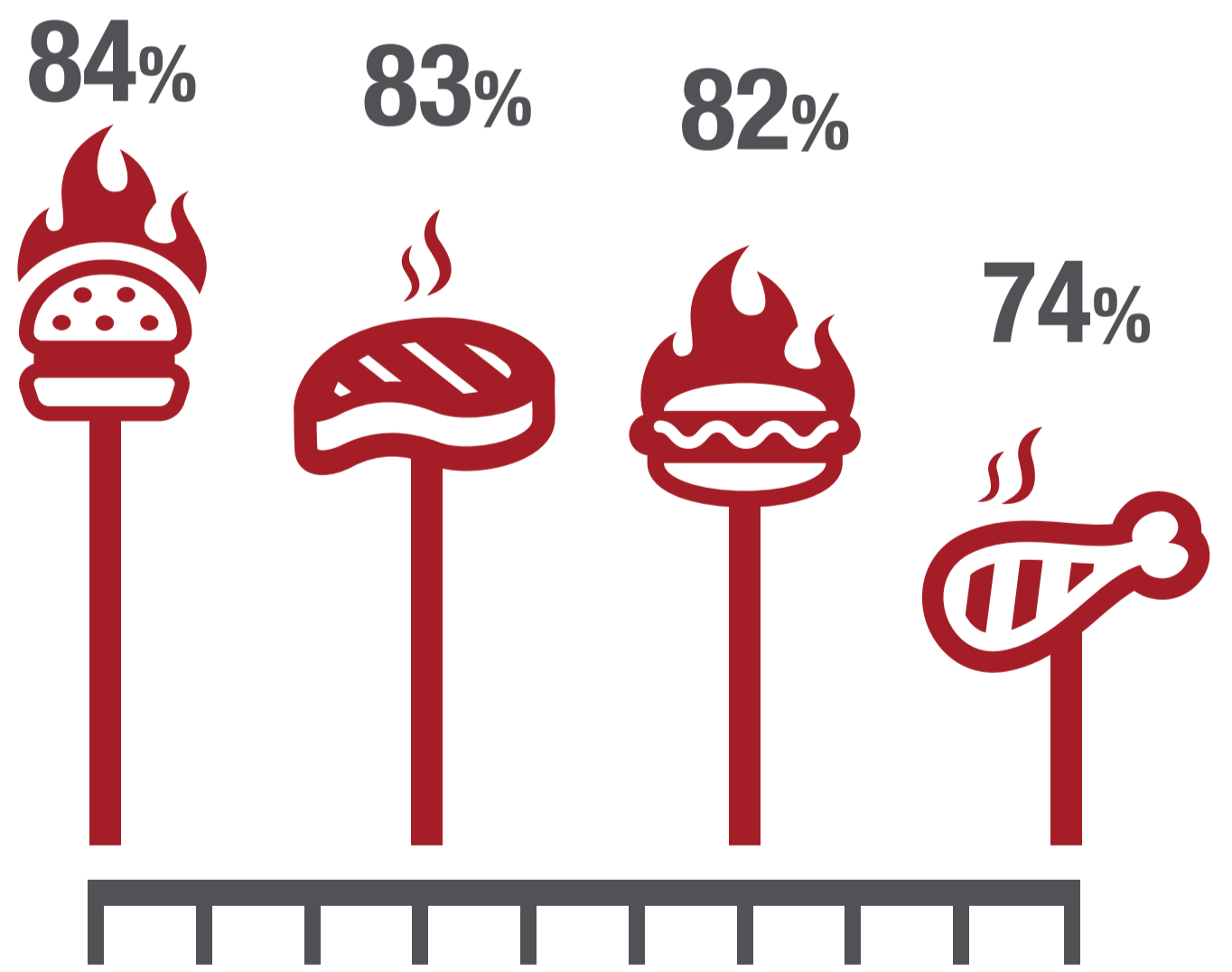
MOST POPULAR GRILLING HOLIDAYS:



AMONG ALL GRILL OWNERS, THE MOST POPULAR UTENSILS ARE



MOST POPULAR MEATS PREPARED USING A GRILL



6 OF 10 MALES COOK ON CHARCOAL & WOOD GRILLS



8 OF 10 MALES MAKE THE DECISION TO COOK & LIGHTS THE GRILL



7 OF 10 MALES MAKE THE DECISION TO PURCHASE A GRILL

